



# Project Portfolio

  
**APEX**  
DISPLAY  
*there's more in store*

We believe inspiration is  
just the start to creating a  
successful retail store.  
Be inspired by this gallery of  
our completed projects...



1800 111 488  
apexdisplay.com.au  
43 Proprietary Street  
Tingalpa QLD 4173



## Contents

- |                                |   |
|--------------------------------|---|
| <b>04</b> Differente Boutique  | <b>06</b> KelK. Fashion & Styling       |
| <b>08</b> Mama's Home          | <b>10</b> Vici Swimwear                 |
| <b>12</b> Adavera Footwear     | <b>14</b> Flip Luxury Lable Consignment |
| <b>16</b> Phone Buzz           | <b>18</b> La La Land                    |
| <b>20</b> Sportsmans Warehouse | <b>22</b> ARB 4x4 Accessories           |
| <b>24</b> KA Empire            | <b>26</b> Epic Hair Designs             |



UniSlot Display System

**“Service provided by Apex Display was very helpful and the quality of the products was excellent. I recommend Apex for your fitout requirements”**

Differente Boutique have created a timeless yet contemporary look in their new shop at Merthyr Village, using the UniSlot display system. The classic combination of chrome fixtures and white shelves complements the colour tones of the clothes beautifully.

We worked with this client to deliver a cost effective solution which involved using the existing shopfittings in the store.

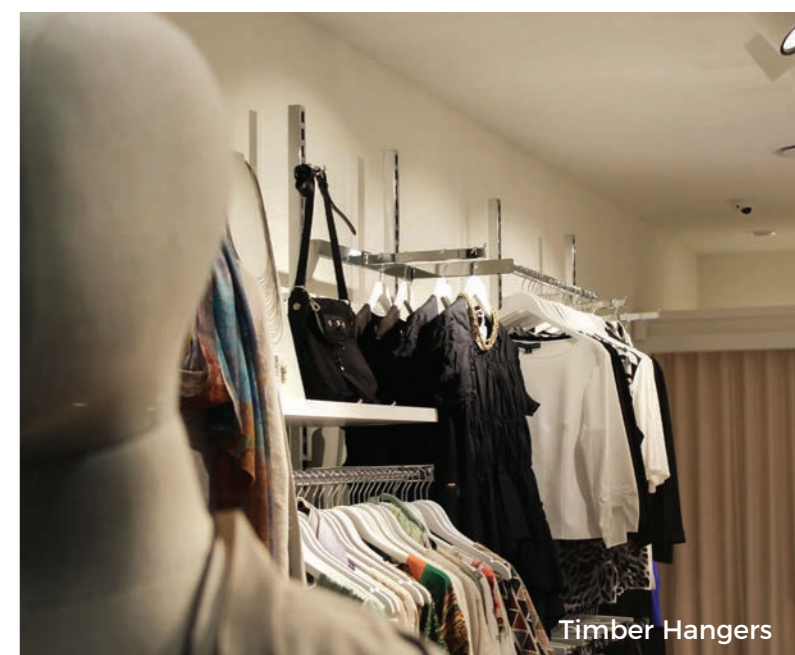
Using the UniSlot display system has given Differente Boutique maximum flexibility when merchandising the store, enabling them to effortlessly re-arrange fittings to suit seasonal displays and new stock arrivals.



UniSlot Condolas



**UniSlot.**



Timber Hangers

**“Apex were amazing helping me set up my new shop!”**

KelK. is a fashion and events stylist providing a unique shopping and fashion experience. When it came to opening a new store in Wyong, NSW the client was referred to Apex Display with a preliminary concept design from her interior designer.

After speaking briefly with one of our friendly consultants, our UniSlot display system was chosen to fit out the shop. This system offered the perfect balance of style, practicality and value-for-money. The choice of timber shelves and black fittings contrasted beautifully to produce a fun but elegant ambience. Apex Display provided design pictorials which assisted the client in visualising the layout of the store.



UniSlot Display System



**UniSlot.**



Timber Hangers



## “Thank you Apex Display for the very professional shop fittings”

With a gorgeous range of clothing, toys and home accessories, Mama's Home is a paradise for every mum and child. With a visit to our showroom, they were able to see our vast range of shopfitting solutions and discuss various options with our consultants.

Using a combination of off-the-shelf fittings and custom manufactured displays allowed the owners to achieve the look they were wanting with the budget they had in mind. The combination of chrome fittings, white shelves and furniture gave the store a crisp and modern appearance. The finished result looked absolutely spectacular with the vibrantly coloured merchandise bringing the store to life.



UniSlot.

UniSlot Gondolas



Timber Shelves and Hangers



Custom Cabinetry

1800 111 488  
apexdisplay.com.au

APEX  
DISPLAY



## Create innovative and inspiring shopfitting solutions with our range of stylish display systems.

Vici Swimwear Capalaba stocks a range of bright and colourful swimwear and accessories. When the time came for a makeover, Vici decided that something simple and minimalist like our white MAXe freestanding display system would complement their vividly coloured merchandise beautifully.

After discussing their requirements with one of Apex Display's consultants, Vici chose to use the freestanding system because of the ease of assembly and ability to move or change around the display in future years. Using the white display system with contrasting rustic timber feature walls created the perfect setting for Vici's vibrantly coloured array of swimwear.



MAXe Freestanding Display System

**“Fantastic, helpful staff, excellent attention to detail. I would definitely recommend Apex.”**

Adavera Footwear's new store is outstanding. The modern look, LED lighting and neutral colour tones create a spacious and alluring store. Visiting our showroom left the store owner with plenty of inspiration for her new store in Paddington.

Adavera Footwear chose the MAXe freestanding display system for a variety of reasons but primarily because of its unlimited flexibility. Being a completely freestanding system allowed the client to create divisions in the store without going to the expense of constructing plastered walls. Apex Display delivered and installed the entire shopfit, providing the client with a complete solution on-time and on-budget.



MAXe Freestanding Display System



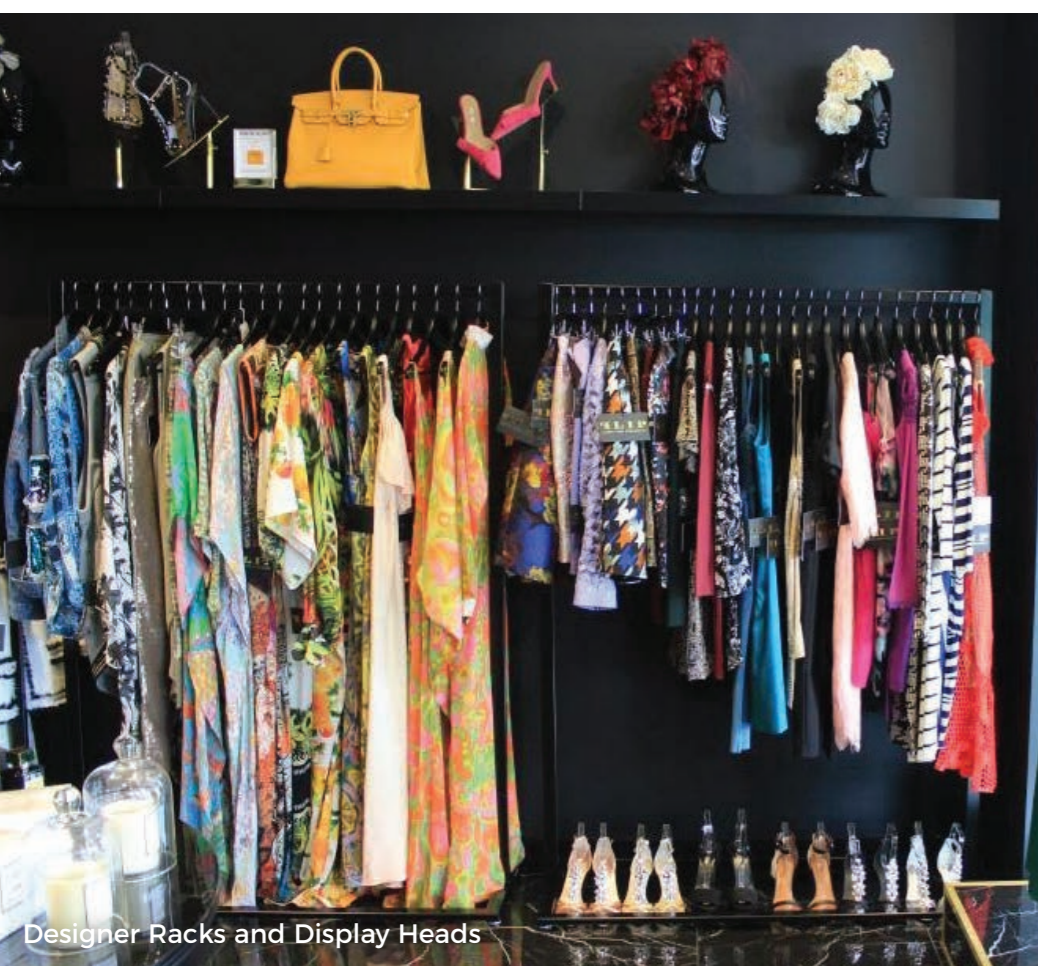
Ply Shelves with LED Headers



## Our cost-effective range of products makes merchandising your store easy and inspiring.

Flip Luxury used a variety of our off-the-shelf solutions in their truly mesmerizing store on Oxford Street, Bulimba. The end result was spectacular with the dark and minimalist theme really accentuating the vivid array of colourful and luxury garments.

Searching for stylish mannequins in Brisbane, Flip Luxury was relieved to find that Apex Display had not only the perfect range of abstract female mannequins for their boutique, but also a huge variety of shop displays, merchandisers and store essentials. The convenience of a local one stop shop made the process of setting up this new store a lot easier. It also meant significant savings could be made on freight as most products could be collected from our Brisbane warehouse.



**“The displays were beautiful, and easy to assemble. The staff were helpful with creating 3D designs and how the store might look.”**

Phone Buzz Benowa Gardens offers premium quality repairs on phones and tablets and also stocks a variety of cases to suit customer needs.

After visiting our showroom, the owner of Phone Buzz decided that the white MAXe Freestanding Display System would be the ideal solution to set up his new shop. The simplicity of the white slotwall and the LED downlights accentuates the colourful and vibrant merchandise perfectly.

The White Timber Counters and Glass Showcases supplied are also a standout feature in this mobile phone shop.



MAXe Freestanding Display System

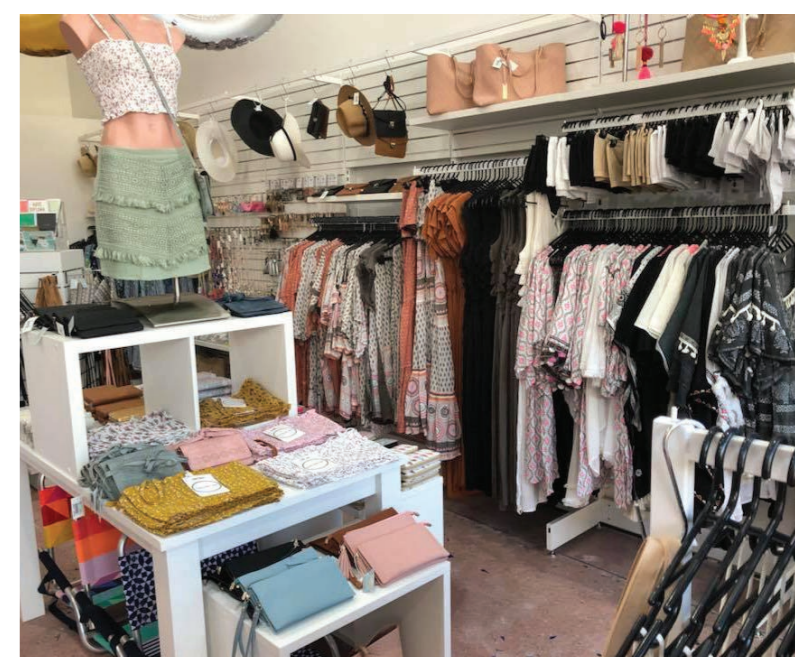
Slotwall Acrylic Displays



## Custom displays to complement our modular display systems.

LaLa Land at Noosa sells a large selection of inflatable pool toys as well as clothing and accessories. The owners of this store were looking to open a new store and wanted an effective and eye-catching way to display their products to suit their 'beachy' theme.

After initial consultation, Apex Display presented a proposal with 3D drawings. A selection of custom made merchandising solutions such as display tables, cubes, counters, fitting rooms and even a ladder to hang towels from were manufactured in our Brisbane warehouse. The MAXe freestanding display system was used to merchandise clothing and accessories.





**“Very high quality products that were much easier to assemble and much more durable than alternatives”**

“We contacted Apex Display for a quote on a range of custom shop fittings when we commenced our new store at Gungahlin. We had previously had dealings with them and were impressed by the level of service and attention to detail they offered. There was a very tight timeframe for this store.

The team at Apex were on board right away. They worked with us to ensure our concepts were designed as expected and within our budget. Needless to say, we placed the order for the shop fittings and we were kept updated on the progress throughout the production stage. When the fittings were delivered we found exactly what we had been promised; very high quality products that were much easier to assemble and much more durable than we had from other suppliers.” Director





“The lead time to delivery along with the quality of the fittings exceeded our expectations”

Apex Display was approached by ARB 4x4 Accessories to assist in the fitout of their new North Lakes store. The use of the black Slotmesh Display System along with the UniSlot Display System complemented the stores theme perfectly. These systems were ideal for displaying their large range of stock.

We worked closely with the client to provide a versatile and eye-catching shopfitting solution that will serve their needs for many years to come.



UniSlot.

UniSlot Display System



Slotmesh Display System



1800 111 488  
apexdisplay.com.au

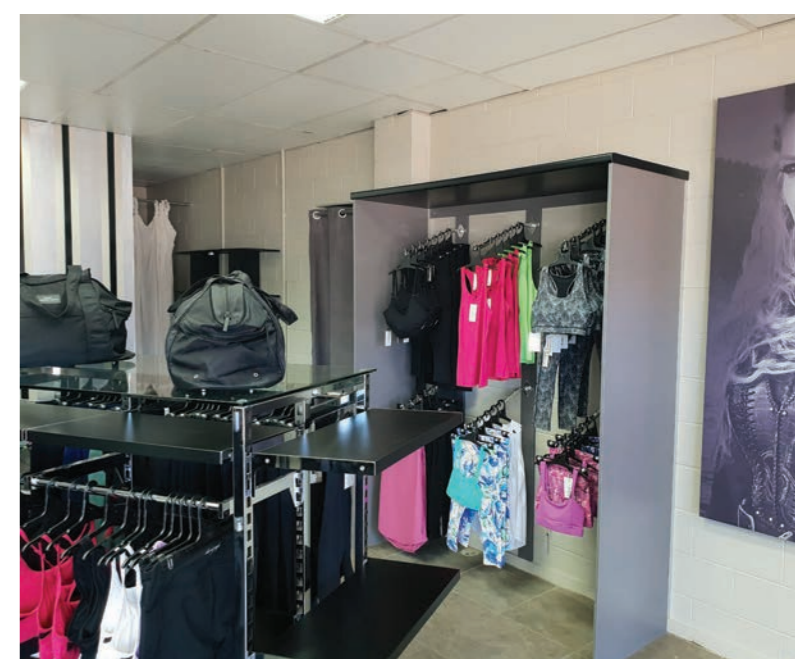
APEX  
DISPLAY



**“Vast range of practical, modern and unique designs, making designing my shop fitout space so easy. Excellent service and response. They are number 1!”**

KA Empire is a new shop in Mt Isa offering an exciting and complete shopping experience for women. As many could attest, starting up a shop can be quite daunting and stressful to say the least. However as the store owner found, this anxious time can be an easy and pain-free experience if you have a reliable, trustworthy and knowledgeable supplier.

The store owner found Apex Display through Google and decided to make the trip to Brisbane. After discussing her requirements with one of our consultants and viewing our complete range of shopfittings, the MAXe freestanding display system was chosen as it offered the perfect solution to her display requirements.



**“We received fast delivery and great, effective displays when working with Apex Display”**

Apex Display has worked along with the owner from Epic Hair Designs to achieve a suitable shelving solution to professionally merchandise their products. This solution has been rolled out through several salons across Brisbane.

Using a combination of off-the-shelf and customised products, 3D drawings were created allowing the client to visualise exactly what he wanted. The MAXe freestanding display system was chosen because of its functionality and flexibility. The use of the LED lighting illuminates the products and makes the displays stand out. The end result looks epic!





[apexdisplay.com.au](http://apexdisplay.com.au)

1800 111 488

Showroom:  
43 Proprietary Street  
Tingalpa QLD 4173



We are ready to help you on  
your shopfitting journey.

**Lets talk... 1800 111 488**