



Project Gallery

Edition 2 Portfolio



Our vision is to make successful bricks ‘n’ mortar stores an opportunity for every retail entrepreneur.

At Apex Display we know that attractive and engaging retail displays forge the backbone to success in bricks ‘n’ mortar stores. We’ve been in this game for over 40 years, so creating such spaces without breaking the bank is where our secret lies.

This gallery of recent retail shop fitouts and refurbishments features our off-the-shelf range of shopfitting systems, shop floor displays and shop supplies.

Inspiration is where it all begins, so enjoy our second edition Project Gallery and get in touch with us today to start your journey.



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White Grove House

Clayfield, Queensland

Creating engaging store experiences is key to enticing customers into your store. Inspired by a classic Hamptons look, White Grove House embodies this concept perfectly.

This retail shop in Brisbane's north sells a boutique range of homewares, flowers and ladies fashion.

Their diverse product line required a flexible, visually appealing and signature solution.
The combination of white UniSlot™ accessories, Concealed Stripping and VJ paneling creates a relaxing, welcoming and homely abode for customers to enjoy.



Multi-bay Concealed Stripping
Wall mounted 600mm bays, with custom VJ infill panels.
Accessorised with UniSlot™ white timber shelves, glass shelves, timber display boxes, round hangrails, crossbars, straight arms and stepped arms.



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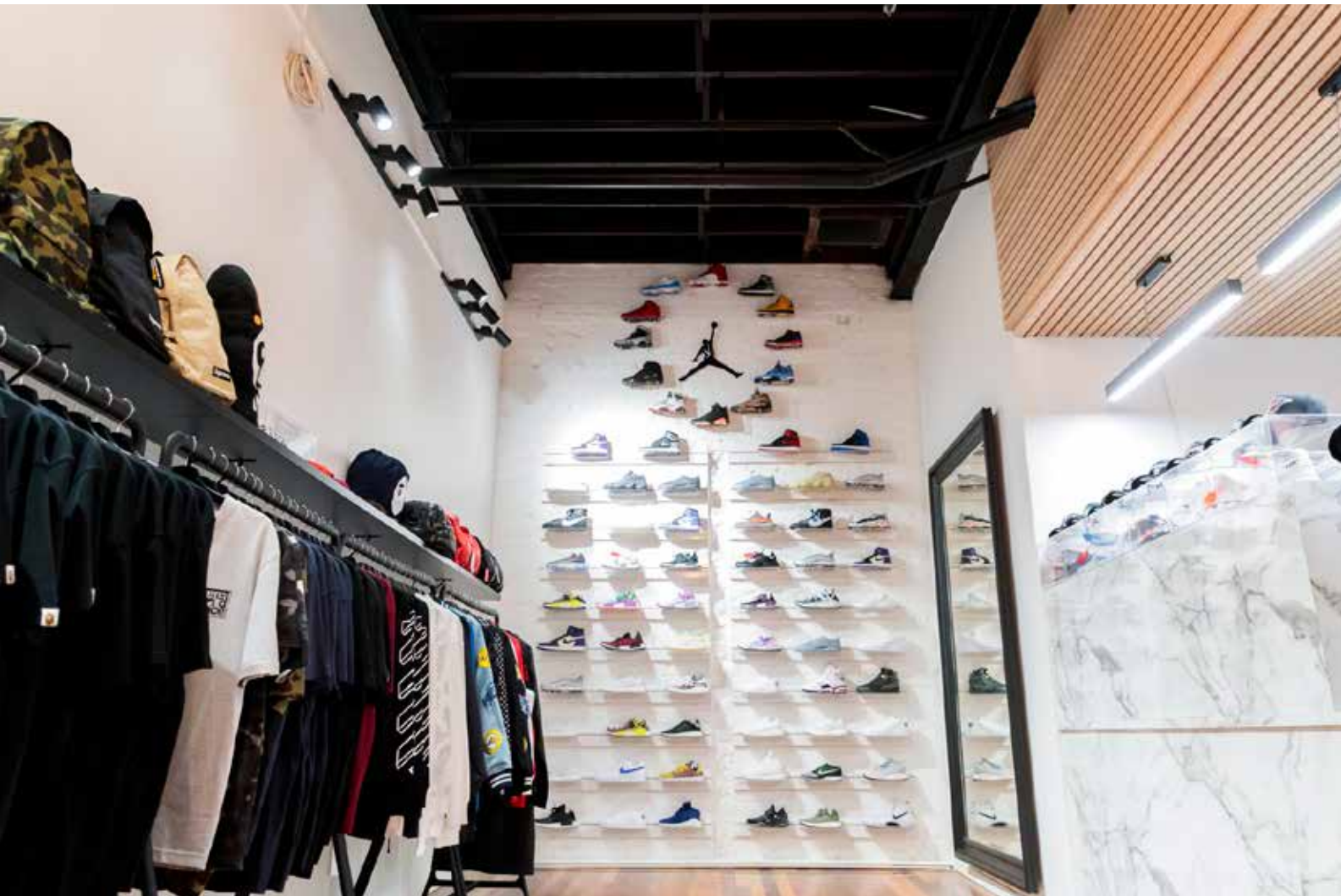
Xclsve

Brisbane City, Queensland

Creating an impressive focal point in your store is a powerful tool to attract and direct your customers - and it doesn't have to be expensive!

With a unique collection of stylish sneakers,, Xclsve

have created a stunning feature wall instore using white slatwall tracks with acrylic shelves. Their streetwear takes pride of place on our Industrial Style Single Rail Racks.



Wall Mounted Slatwall Track
Wall mounted white aluminium slatwall tracks, 1200mm wide.

Accessorised with acrylic shoe shelves

Freestanding Clothes Racks
Industrial Style Single Rail Racks

Neglected Society

Shellharbour, New South Wales

Displaying your products in a way that does not detract from them is integral to retail success.

Neglected Society sells a unique range of branded mens streetwear, from shirts, shorts and accessories,

to their head-turning caps.

Using black UniSlot™ fixtures against their black walls and ceiling, they have created a superb statement with their vibrant range of streetwear.



Multi-bay UniSlot™ Wallmount
Wall mounted 600 and 1200mm bays, 2375mm and 3600mm high

Accessorised with black MAXe sloping timber shelves, UniSlot™ crossbars, straight arms and sloping arms



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2020 AO Official Store

Melbourne, Victoria

Mastering the balance between aesthetics and function is crucial to creating effective retail displays.

Tasked with creating high-impact merchandise stands at the 2020 Australian Open Official Store, UniSlot™ Cube was the perfect solution.

This modern frame-style system is freestanding and works with a range of shelves and accessories to give complete merchandising flexibility.

In the client's own words "UniSlot™ Cube worked fabulously ... and served its purpose perfectly".



Multi-bay UniSlot™ Cube

Black and white freestanding 600mm bays, 2445mm high

Accessorised with drop-in top and bottom shelves, adjustable timber shelves, rectangular hangrails, crossbars and straight arms



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Beach & Beyond

Coolangatta, Queensland

Creating a consistent style throughout your store that appeals to your customers' emotions is a winning formula for success.

Beach & Beyond's latest store on the Gold Coast

incorporates a variety of natural elements to create an earthy feel, connecting perfectly with their range of relaxed casual wear and beach fashion. Our range of rustic pipe racks look the part in this setting.



Rustic Wall Mounted Racks and Shelving
Stepped Wallmount Pipe Rack with natural timber shelves

Rustic Freestanding Racks
Pipe Rack with rustic timber base shelf

Bella Doll Boutique

Maroochydore, Queensland

Modern simplicity and clean lines make a remarkable statement in any store.

Bella Doll Boutique have used our popular black UniSlot™ Freestanding system to create a neat and

timeless look. This easy-to-assemble freestanding system enabled the client to install the fitout themselves, saving time and money.



Multi-bay UniSlot™ Freestand
Freestanding 600 and 1200mm bays, 2375mm high.

Accessorised with timber shelves, round hangrails, crossbars and sloping arms.

UniSlot™ H-Frame Gondolas
Black timber gondola toppers, round hangrails, crossbars and straight arms



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Smilewear

Stafford, Queensland

Presentation and organisation are both fundamental principles that retailers must embrace to succeed.

Using our black UniSlot™ Wallmount fixtures with featured Peggie™ panels and custom timber finishes, Smilewear have created a smart-looking showroom

that displays their range of medical scrubs in an organised and eye-catching way.

Often it's the small details that matter, and their inviting reception area leaves customers with a lasting impression.



Multi-bay UniSlot™ Wallmount

Wall mounted 600, 900 and 1200mm bays, 2375mm high.

Accessorised with Peggie™ backpanels, oak pegs and UniSlot™ rectangular hangrails.

UniSlot™ H-Frame Gondolas

Customised Rural Oak timber gondola toppers and rectangular hangrails

1800mm Standard Black Counter and Short Black Designer Racks



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Mitch Graham

Jindalee, Queensland

Creating unique solutions without the overwhelming price tag is not as difficult as it seems. Mitch Graham design and fit bespoke men's suits and jewellery for a variety of occasions. By pairing black

UniSlot™ Freestanding with a polished concrete-look finish, Mitch Graham have created a luxurious display that is synonymous with their quality garments.



Multi-bay UniSlot™ Freestanding
Freestanding 600mm bays, 2375mm high.
Accessorised with concrete-look timber back panels, timber shelves, rectangular hangrails and stepped arms.

Customised counter
1800mm wide black timber counter with concrete-look front

Countertop Showcases and Male Fabric Torso on Timber Tripod Base

Ross Evans Garden Centre

Morningside, Queensland

Ross Evans Garden Centre stocks and supplies a huge selection of plants, pots and horticulture products. In their latest location, the black UniSlot™ Wallmount fittings and custom VJ panels create a striking

contrast against the vibrantly coloured gardening products. The end result is eye-catching, durable and facilitates easy merchandising.



Multi-bay UniSlot™ Wallmount
Wall mounted 900mm bays, 2375mm high
Accessorised with black MAXe metal shelves

Oh Just Imagine

Paddington, Queensland

Spending a little more on your shopfit can save you a lot down the track. Freestanding, DIY shopfittings not only save time and money in assembly, but also drastically reduce the costs of a makegood.

With a stylish range of ladies fashion, accessories and

homewares, Oh Just Imagine needed a shop fitout that would set them apart from the others in the street, without breaking the bank. Together, we have created a quaint-looking boutique using our UniSlot™ Freestand and Cube systems.



Multi-bay UniSlot™ Freestand
Freestanding 600mm bays, 2435mm high
Accessorised with plain timber back panels, timber shelves, round hangrails, crossbars, straight arms and stepped arms

Multi-bay UniSlot™ Cube
Freestanding 600mm and 900mm bays, 2445mm high
Accessorised with drop-in top and bottom shelves, glass shelves and round hangrails

Counter
1800mm wide standard timber counter with custom vinyl print



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Epic Hair Designs

Fortitude Valley, Queensland

Creating visual appeal within your displays is a sure way to draw attention to your product. Epic Hair Designs have used a clean, white and bright colour palette to create a striking contrast with their range of hair care and styling products.

Using our white MAXe shopfittings with custom endpanels and illuminated headers creates a clean and clinical feel that complements their hair-styling services perfectly.



Multi-bay MAXe Freestanding

Freestanding 600 and 900mm bays, 2360mm high.

Accessorised with custom-made end panels, illuminated pelmets, metal back panels, timber base cupboards and timber shelves.

Mollymay's

Casino, New South Wales

Creating a stylish look doesn't need to blow the budget. Mollymay's chic boutique in northern New South Wales opted for the economical Black Industrial Style Clothing Racks.

The gorgeous range of ladies fashion, handbags, accessories, body products and home decor is now centre-stage, ready to attract the eyes of passer-bys and draw them inside.



Freestanding Clothes Racks
Industrial Style Single Rail Racks

Double-Sided Bodyform Poles with skin-tone Hanging Female Bodyform



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Byroness

Southport, Queensland

Creating a shop theme that resonates with your target market is imperative to creating a successful retail store. Byroness have executed this concept flawlessly with their latest beachy and bohemian-inspired store on the Gold Coast.

The combination of black UniSlot™ Wallmount and H-Frame Gondolas with Native Oak timber shelves blend beautifully to showcase their unique range of ladies fashion and accessories.



Multi-bay UniSlot™ Wallmount

Wall mounted 600mm bays, 2375mm high.

Accessorised with Native Oak timber shelves, round hangrails, crossbars, straight arms and stepped arms.

UniSlot™ H-Frame Gondolas

Native Oak gondola toppers, round hangrails, crossbars and straight arms



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Slick Steppin

Keperra, Queensland

Sometimes simpler is better. When your products and brands speaks for themselves, you can never go wrong with timeless black fixtures.

Slick Steppin, in Brisbane's outer suburbs, have created a quintessential, urban look with our black UniSlot™ Wallmount system.



Multi-bay UniSlot™ Wallmount
Wall mounted 1200mm bays, 2375mm high

Accessorised with timber shelves, round hangrails, crossbars, straight arms and sloping arms

Freestanding clothing racks
Compact and Short Designer Racks with straight and sloping arms

Crossdraw Western Emporium

Warwick, Queensland

Classic black shopfittings offer a timeless and fail-proof option for many shops. Crossdraw Western Emporium used our black UniSlot™ fixtures to display their range of country and Western-inspired fashion.

Besides being presented well, the flexible fixtures create everyday merchandising convenience that make operating a retail store easy.



Multi-bay UniSlot™ Wallmount
Wall mounted 1200mm bays, 2375mm high

Accessorised with timber shelves, round hangrails, crossbars and straight arms

UniSlot™ H-Frame Gondolas
Black gondola toppers, round hangrails, crossbars and display hooks



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Intersport Yeppoon

Yeppoon, Queensland

Setting up your first retail shop is a learning curve for most, but first time retailers need not fear second-rate results.

From start to finish, Apex Display worked closely with Intersport Yeppoon to provide a solution that was customised to their unique needs. The end result included a range of shopfitting systems and floor

displays that effectively display their vast range of apparel, footwear and sports equipment.

In Intersport Yeppoon's own words, "the whole experience from beginning to end ran without a hitch and the final product was better than I could have imagined".



Multi-bay UniSlot™ Wallmount
Wall mounted 1200mm bays, 2375mm high

Accessorised with black metal shelves, chrome crossbars, straight arms and sports-goods display fittings

Multi-bay MAXe Modular Gondolas
Freestanding black gondolas, with 1200mm bays, 1480mm high

Accessorised with customised Young Beech backpanels, black metal shelves, UniSlot™ chrome crossbars and stepped arms

Customised Wall Mounted Slatwall
Wall mounted Silver Strata slatwall panels, 100mm centres

Accessorised with custom black metal shoe shelves

Merchandising Bins
Folding Mesh Dump Bins



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Big or small, we look forward to assisting you on your retail journey.

Contact us

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